

# Brochure Supplement

OCTOBER 25, 2017

## Kevin G. Coholan

13 New Hudson Road  
Aurora, OH 44202

(330) 562-2122

This Brochure Supplement provides information about Kevin G. Coholan that supplements the Disclosure Brochure of Demming Financial Services Corporation (hereinafter "DFSC"), a copy of which you should have received. Please contact DFSC's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Kevin G. Coholan is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Demming Financial Services Corporation, a Registered Investment Adviser**

13 New Hudson Road, Aurora, OH 44202 | (330) 562-2122  
[www.demmingfinancial.com](http://www.demmingfinancial.com)

## Item 2. Educational Background and Business Experience

Born 1989

### Post-Secondary Education

Mercyhurst University | Bachelor of Arts, Finance | 2012

### Recent Business Background

Demming Financial Services Corporation | Investment Adviser Representative and Financial Planner  
| October 2017 – Present

Demming Financial Services Corporation | Paraplanner | May 2014 – October 2017

Paychex Inc. | Portfolio Management Specialist | April 2012 – May 2014

### Professional Designation

Kevin G. Coholan holds the professional designations of CERTIFIED FINANCIAL PLANNER™ (“CFP®”).

The CFP® certification is a financial planning credential awarded by the Certified Financial Planner Board of Standards Inc. (the “CFP Board”) to individuals who meet its education, examination, experience and ethics requirements. Eligible candidates are generally required to have three years of financial planning related experience and possess a bachelor’s degree from an accredited U.S. college or university. Certificants are further required to complete a CFP Board-Registered Education Program (or possess a qualifying professional credential), clear a personal and professional background check, and pass the CFP® Certification Examination, a ten-hour multiple choice exam divided into three separate sessions. In order to maintain the certification, CFP® designees must also complete at least 30 hours of continuing education every two years on an ongoing basis.

For additional information about this credential, please refer directly to the website of the issuing organization.

## Item 3. Disciplinary Information

DFSC is required to disclose information regarding any legal or disciplinary events material to a client’s evaluation of Kevin G. Coholan. DFSC has no information to disclose in relation to this Item.

## Item 4. Other Business Activities

DFSC is required to disclose information regarding any investment-related business or occupation in which Kevin G. Coholan is actively engaged. DFSC has no information to disclose in relation to this Item.

## **Item 5. Additional Compensation**

DFSC is required to disclose information regarding any arrangement under which Kevin G. Coholan receives an economic benefit from someone other than a client for providing investment advisory services. DFSC has no information to disclose in relation to this Item.

## **Item 6. Supervision**

David W. Demming, Jr., Vice President is generally responsible for supervising Kevin G. Coholan's advisory activities on behalf of DFSC. The telephone number to reach David W. Demming, Jr., is (330) 562-2122.

DFSC supervises its personnel and the investments made in client accounts. DFSC monitors the investments recommended by Kevin G. Coholan to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. DFSC periodically reviews the advisory activities of Kevin G. Coholan, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Kevin G. Coholan.